



Executives

Gordon B. Logan, Founder and CEO



Prior to opening the prototype Sport Clips in 1993, Gordon Logan owned and operated salons throughout Texas. He served as a member of the International SalonSpa Business Network (ISBN, the trade association for chains and franchises representing over 20,000 salons) from 2002 to 2014, served as President from 2008 to 2012, and remains active, working with the Board on government regulatory reform. Since 2011, he has served on the VFW Foundation Board, which directs the charitable efforts of the VFW for active duty service men and women and veterans. He was elected to the board of the International Franchise Association (IFA) in 2013 and currently serves on its Educational Foundation Board, and is past Chairman of the IFA VetFran committee. He also is a leader in the newly-formed Future of Beauty Industry Coalition that is working toward common, sensible licensing standards in the industry. In 2015, he received the EY Entrepreneur of the Year Award for Central Texas and also was honored with the Lifetime Achievement Award by

ISBN. In 2016, he was named the Entrepreneur of the Year by the IFA and was appointed to the Southwest Research Institute Board of Advisors. He also served on the Board of Visitors for Southwestern University from 2010 to 2013.

Before he was a salon owner, Logan served as an Aircraft Commander in the U.S. Air Force (1969-1976), after which he worked as a financial planning and control consultant with Price Waterhouse & Co. in Houston, Texas (1976-1980). He is a graduate of MIT (BS, '68), and The Wharton School of Business, at the University of Pennsylvania (MBA with Honors, '76). He is also a retired CPA in the State of Texas.

Edward Logan, President and COO



Prior to joining Sport Clips' executive leadership, Edward Logan served as senior director of operations for Sport Clips under Connie Boltinghouse, who previously served as vice president of operations. Logan joined Sport Clips full-time in January 2010 after working as a consultant with Deloitte Consulting in Dallas. He has been in charge of the company-owned Sport Clips stores in Austin, Texas, Las Vegas, Nevada, Little Rock, Arkansas and Oklahoma City, Oklahoma. As Chief Operating Officer for the Sport Clips system, he oversees operations for the company's more than 1,700 stores. Logan is a graduate of Southern Methodist University in Dallas, Texas.

Dan Miller, Chief Information Officer



Dan Miller became Sport Clips' first Chief Information Officer in December 2014. Miller comes to Sport Clips from Massage Envy SPA where he served as Chief Information Officer for six years. With more than a decade of experience in the information technology sector and 10 years within franchising, Miller has held positions with companies, such as TMP International in Tempe, Ariz. and Realty Executives International in Phoenix, as well as served on the International Franchise Association's (IFA) Technology Committee.

Miller graduated from the University of Scranton with a Bachelor of Science degree in Health and Business Administration. He received a Masters Certificate in Applied Project Management from Villanova University and is also a Certified Scrum Master (CSM).

Mike Runyan, Chief Talent Officer



Mike Runyan joined Sport Clips in July 2017 as the Chief Talent Officer responsible for ensuring Sport Clips is able to attract, develop and retain team members to provide championship experiences for our clients. Mike has served in senior leadership human resources roles with ProQuest (information technology), USAA and Bank of America, in addition to leading the professional recruiting teams with Kforce and Orion International. Prior to Mike's professional corporate career, he served eight years active duty in the United States Marine Corps. Mike holds a bachelor's degree from the University of Northern Iowa, a Master's Degree in Human Resources from Central Michigan University and is Green Belt certified in Six Sigma.

Greg Smith, Chief Development Officer



Greg Smith served as Director of Real Estate at Sport Clips from July 2003 to December 2007 and Senior Director of Real Estate from December 2007 to December 2012. He was promoted to Vice President of Real Estate in December 2012 and then promoted to Chief Development Officer leading the Real Estate and Franchising Development Teams in December 2017. From November 2000 until July 2003, Smith was a Senior Real Estate Manager for Sally Beauty Company of Denton, Texas. In 2013, Smith was named in *Chain Store Magazine's* "Top Ten Under 40" ranking.

Martha England, SVP of Marketing

Martha England has been with Sport Clips since 2008 and served as Vice President of Marketing since December 2009 until her promotion to SVP of Marketing in October 2018. From June 2000 to September 2007, England was Vice President Business Development for MedCath's Heart Hospital of Austin and Heart Hospital of New Mexico. Prior to that, England served as Vice President and Media Director for full-service advertising agencies and spent 10 years as a Promotions Development Director with Coca-Cola, Dr Pepper of Albuquerque. In addition, she owned and operated Spotbuyer of New Mexico, a media buying business, from January 1996 until December 2004.

She holds a Master of Business Administration degree from University of New Mexico and a Bachelor of Arts degree in Public Relations from Purdue University.

Jeff Palla, SVP of Operations



Jeff Palla joined Sport Clips in July 2018 as the Senior Vice President of Operations, bringing with him more than 30 years of operational experience. Prior to Sport Clips he was the SVP of Franchise Operations for the La Quinta Brand, where he launched the franchising program for the company. Before joining La Quinta, Jeff served as a District Manager for BridgeStreet Accommodations and Multi-Unit General Manager for Red Roof Inn. Previously, Jeff was employed by the Walt Disney Company where he served as Guest Service Manager for various resort hotels. Jeff holds an M.P.A. and a B.A. in Marketing from the University of Central Florida.

Jean Booth, Vice President of Franchise Development, CFE



Jean Booth joined Sport Clips as Director of Market Development and was promoted to Vice President of Franchise Development in March 1996. Booth served as Vice President of Wicks 'N' Sticks from 1994 to 1995, where she was responsible for Franchise Development and Real Estate. She was a Senior Consultant with Management 2000 from 1992 through 1994, specializing in consulting with high-growth franchise companies. While based in Dallas, Texas, Booth served as Vice President of Franchise Development for Texas State Optical from November 1991 through November 1992, and as Vice President of Franchise and Company Store Operations from July 1989 through November 1991. Prior to that, she served as Director of Franchise Services and Regional Manager at Texas State Optical from February 1986 through July 1989.

Booth is currently on the Advisory Board of Houston Savings Bank.