



Gordon B. Logan, Founder and CEO



In the early 1990s, Gordon Logan recognized the huge potential, and relative lack of competition, in the men's and boys' haircut market. To take advantage of this, Logan assembled a top management team and developed the unique Sport Clips Haircuts concept, which included groundbreaking new haircutting systems, operating procedures and marketing programs designed to fully capitalize on this large, underserved market. With many years of franchising experience, Logan was able to design the concept and get it up-and-running within a remarkably short time, and Sport Clips' rapid, yet controlled growth, has become a textbook example of how to do things right.

Prior to opening the prototype Sport Clips in 1993, Gordon Logan owned and operated salons throughout Texas. He served on the board of the International SalonSpa Business Network (ISBN, the trade association for chains and franchises representing over 10,000 salons) from 2002 to 2014, served as President from 2008 to 2012,

and remains active, working with the Board on government regulatory reform. Since 2011, he has served on the VFW Foundation Board, which directs the charitable efforts of the VFW for active duty service men and women and veterans. He was elected to the board of the International Franchise Association (IFA) in 2013 and currently serves on its Educational Foundation Board, and is past Chairman of the IFA VetFran committee. He also is a leader in the newly-formed Future of Beauty Industry Coalition that is working toward common sense licensing standards in the industry. In 2015, he received the EY Entrepreneur of the Year Award for Central Texas and also was honored with the Lifetime Achievement Award by ISBN. In 2016, he was named the Entrepreneur of the Year by the IFA and was appointed to the Southwest Research Institute Board of Advisors. He also served on the Board of Visitors for Southwestern University from 2010 to 2013.

Before he was a salon owner, Logan served as an Aircraft Commander in the U.S. Air Force (1969-1976), after which he worked as a financial planning and control consultant with Price Waterhouse & Co. in Houston, Texas (1976-1980). He is a graduate of MIT (BS, '68), and The Wharton School of Business, at the University of Pennsylvania (MBA with Honors, '76). He is also a retired CPA in the State of Texas.