



# Leadership Team



## Gordon Logan

### FOUNDER & CHAIRMAN

Prior to opening the prototype Sport Clips in 1993, Logan owned and operated salons throughout Texas. He served on the board of the International SalonSpa Business Network (ISBN, the trade association for chains and franchises representing over 10,000 salons) from 2002 to 2014, served as President from 2008 to 2012, and remains active, working on government regulatory reform.

Since 2011, he has served on the VFW Foundation Board, which directs the charitable efforts of the VFW for active-duty service men and women and veterans, and he currently serves as chair of the finance committee. For his work on behalf of veterans, in 2013 he received the VFW Citizenship Award, and in 2025 he received a Congressional Veteran Commendation. He was elected to the board of the International Franchise Association (IFA) in 2013 and currently serves on its Educational Foundation Board and is past Chairman of the IFA VetFran committee. He also is a leader in the Future of Beauty Industry Coalition that is working toward common sense licensing standards in the industry. He drove the industry effort to include the beauty industry in tax credits for FICA paid on tips, which was successfully accomplished in 2025. In 2015, he received the EY Entrepreneur of the Year Award for Central Texas and was honored with the Lifetime Achievement Award by ISBN. Logan has been recognized three times by the IFA: in 2016 he was named the Entrepreneur of the Year, in 2019 he received the Hall of Fame Award and in 2021 he received the William Rosenberg Foundation Leadership Award and is one of only two people to receive all three major awards in the history of the IFA. He currently serves on the Southwest Research Institute Advisory Board.

Before he was a salon owner, Logan served as an Aircraft Commander in the U.S. Air Force (1969-1976), after which he worked as a financial planning and control consultant with Price Waterhouse & Co. in Houston, Texas (1976-1980). He is a graduate of MIT (BS, '68), and The Wharton School of Business, at the University of Pennsylvania (MBA with Honors, '76). He is also a retired CPA in the State of Texas.